

Mouad Ait Bouzid

UX/UI Designer

Creative UI/UX and Web Designer with 3+ years of experience turning ideas into user-centered interfaces, responsive websites, and strong visual identities. Skilled in WordPress development end-to-end – including multilingual builds with Arabic RTL layouts and SEO-optimized content. Comfortable owning a project independently from concept to launch, working directly with clients.



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EDUCATION

MULTIMEDIA DEVELOPMENT

Groupe des Instituts Excel
2022 - 2024

BACCALAUREATE, PHYSICS

Lycée El Mokhtar Soussi
2021

SKILLS

UI/UX Design
Branding & Visual Identity
Motion Graphics
Responsive Web Design
3D Conception

TOOLS

Figma
Adobe Creative Suite
WordPress
cinema 4D
Canva
HTML, CSS, JS, PHP, SQL

WORK EXPERIENCE

Freelance Creative Professional

2022 – Present

- Designed UI/UX layouts for websites and mobile applications
- Created branding, logos, and graphic content for businesses
- Produced video edits, motion graphics, and 3D visuals
- Developed responsive WordPress websites from concept to launch
- Collaborated closely with clients to deliver tailored digital solutions

Graphic Designer & UI Designer – Amanus Web Agency

2023 – 2024

- Designed UI layouts and visual graphics for web projects
- Created 2D graphic content and branding assets
- Developed and customized WordPress websites
- Contributed to brand identity and digital presence for clients

Multimedia & Graphic Design Assistant – HKids Society

2024 – Present

- Created 2D and 3D design concepts
- Designed social media and promotional graphic posts
- Assisted in CNC router production tasks
- Supported multimedia and creative production processes



LANGUAGES


French
English
Arabic

KEY PROJECTS

Elgorch Gallery UI/UX Design · Branding
maisonberberaitlhen Branding · WordPress
livraisonabdo.com Branding · UI/UX · WordPress
[View Full Portfolio](#)

REFERENCE

Mohamed Amanus  
Creative Director – Amanus Web Agency

mohmed ait lhsen  
Project Owner – maisonberberaitlhen